

Press release

investor relations

GreenFields and Unisport join forces in Scandinavia

GreenFields bv (Genemuiden, the Netherlands) and Unisport Scandinavia AB (Landskrona, Sweden) become partners for the Scandinavian market. GreenFields and Unisport entered into a commercial alliance in order to supply the Scandinavian market with GreenFields' qualified synthetic turf systems. Strategic cooperation within the value chain will enhance improvement of the durability, quality and playing performance and innovation.

GreenFields (majority owned by TenCate) is a leading company for high-end sport systems in the international synthetic turf market. The company, a prominent member of the FIFA Preferred Producer (FPP) program, offers its products directly and through related installers and provides qualified systems (FIFA, UEFA, FIH, IRB etc.) to the market place. Unisport is the leading Nordic supplier of sports flooring, including synthetic turf. The company supplied sports flooring and sport pitches for official tournaments in the Scandinavian region.

Worldwide distribution

TenCate, market leader in the field of synthetic turf fibres and carpet backing for sports pitches and landscaping, recently increased its share in GreenFields. The support of TenCate increases the growth capabilities of GreenFields. In 2010 circa 420 GreenFields sport pitches have been installed internationally.

By connecting GreenFields' capabilities to other players in the market, the worldwide distribution power will be strengthened. The collaboration with Unisport Scandinavia will enhance GreenFields' distribution in Scandinavia. Earlier this year, GreenFields entered into a co-operation with CSC Ceelen Sport Constructies, a leading construction company of sports fields in the Netherlands.

Continued expansion in Scandinavia

Unisport Scandinavia is the leader in sports surfaces with an impressive growth on the Scandinavian market in the past years. Unisport is active in Sweden, Denmark, Norway and Finland. The company has in-house contracting for the installation of sports flooring, tennis courts, synthetic turf, rubber matting and line marking in sports centres. Also, Unisport and Bresco, the present GreenFields affiliate in Norway will put a strategy in place for mutual cooperation.

Royal Ten Cate

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Royal Ten Cate (TenCate) is a multinational company that combines textile technology, chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate products are sold worldwide.

Systems and materials from TenCate come under four areas of application: safety & protection; space and aerospace; infrastructure & the environment; sport and recreation. TenCate occupies leading positions in safety fabrics, composites for space and aerospace, advanced armour, geosynthetics and synthetic turf. TenCate is listed on NYSE Euronext (AMX).

TenCate Grass develops and produces synthetic turf components and designs systems for top-flight sports, recreation and landscape applications. TenCate, with its partners, aims to operate a system approach. This gives users confidence in its playing characteristics and service life. TenCate Grass has production facilities in Europe, the Middle East and North America.

GreenFields, with its headquarter in Genemuiden, the Netherlands, is a top global player within the industry of synthetic turf and a specialist in development,

production, supply, installation and maintenance of synthetic turf systems. Diversity through development is one of the core strengths of GreenFields, with sales partners in over 100 countries including manufacturing in the Netherlands, South Africa, Korea, Algeria and United Arab Emirates and strong alliances with manufacturers in Australia, Russia, North and South America. More information on: www.greenfields.eu

Unisport's business concept is to be a specialist in surfaces for sports centres, tennis courts, running tracks, artificial grass for football pitches, landscaping and golf courses, as well as floor coverings for sports facilities. Unisport also offers a wide range of spectator seating for football stadiums, ice rinks and sports centres. Unisport Scandinavia is active in Sweden, Denmark, Norway and Finland. The company has in-house contracting for laying sports flooring, tennis courts, artificial grass, rubber matting and line marking in sports centres. More information on: www.unisport.com