



## **Ynvisible strikes deal with Xennia, world-leading industrial inkjet printing solutions provider, to optimize inks for the industrial printing of electrochromic displays**

**Lisbon, 9<sup>th</sup> of March 2011** – Ynvisible, a Lisbon-based company dedicated to the research, development and commercialization of interactive printed displays, signed a partnership deal with Xennia to optimize inks used for the industrial printing of electrochromic displays.

Based on its vast experience in industrial inkjet printing of different materials, Xennia will optimize the chemical formulations of Ynvisible's inks, thereby enabling the rapid industrialization of its displays, and the guaranteed quality and efficiency of the inks in large-scale printing processes.

In the mid-term, the established partnership has the potential to grow into one where Ynvisible will assume the role of technology provider for end clients, while Xennia will act as inkjet technology enabler, supplying complete deposition solutions based on inks and industrial printing modules.

Founded in 1996, Xennia Technology Ltd is the world's leading industrial inkjet solution provider, with extensive experience working in printing for diverse markets such as textiles, packaging, ceramics and printed electronics. Xennia is part of the Dutch group Royal Ten Cate, a leader in the development of composite materials, with a turnover surpassing 800 million Euros in 2009.

Ynvisible, a spin-out of YDreams, aims to become a world-leader in electrochromic displays, printable on any surface or object, including paper, plastic, glass, ceramics or cork. The technologies developed by Ynvisible will allow the inclusion of interactive and animated features on products in areas such as packaging, advertising, print media, signage and smart wearables. The company has been listed on the Frankfurt Stock Exchange since the 9<sup>th</sup> of February of 2011.

For more information please visit the company's website: <http://www.ynvisible.com>

For more information about Xennia please visit the company's website: <http://www.xennia.com/>

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