

Press release

marketing communication

Buffalo Bills to play new season on one of the most advanced turf fields in the USA featuring TenCate technology

On Saturday August 27th the Buffalo Bills of the NFL will play their first home game on one of the most technically advanced turf fields in the USA. As a leading sports turf supplier, A-Turf, Inc. (Buffalo, New York), has installed the A-Turf® Titan system at Ralph Wilson Stadium in Orchard Park, New York. A-Turf chose TenCate Monoslide Ultra™ with TenCate XQ™ technology and TenCate XP Blade™ when developing their first NFL field to ensure that the hometown team had the highest performance without sacrificing durability for the many seasons ahead.

The combination of TenCate XQ™ technology and TenCate XP Blade™ offers unsurpassed durability and playability all while providing a natural appearance that is second to none. This blend is a great leap forward in synthetic turf technology because it offers best of both worlds performance by combining the natural looking aesthetics of TenCate Monoslide™ with TenCate XQ™ technology and the unmatched durability of TenCate XP Blade™ together to create groundbreaking turf systems that not only look great but perform at the highest level.

Guido Vliegen, Global Group Director of TenCate Grass, comments: 'When the decision was made to install a new synthetic turf field at Ralph Wilson Stadium, team officials wanted to supply their athletes with a surface that would be firm and fast while remaining exceptionally playable without sacrificing the year-round natural looks that synthetic turf has become synonymous with. The selection of TenCate XQ™ technology and TenCate XP Blade™ has certainly delivered for the Buffalo Bills.'

TenCate XP Blade™

TenCate XP Blade™ has been used for many years on more than 3,500 sports fields and playing surfaces that are subject to frequent and intensive play. Guido Vliegen explains: 'TenCate XP Blade™ synthetic turf has been installed all over the world in the past eight years. In North and South America, Europe, Japan and Australia TenCate XP Blade™ satisfies the highest requirements relating to wear resistance and thus has a proven track record worldwide.'

TenCate XQ™ technology

A structural 3D shape such as TenCate Monoslide Ultra™ monofilament does best with groundbreaking TenCate XQ™ technology. This proprietary technology provides the much needed strength to be able to withstand the significant material stresses found in structurally shaped turf blades. 3D monofilaments without this technology will be less resilient, less split resistant and wear out sooner.

TenCate Grass Americas

1131 Broadway Street
Dayton, TN 37321-1802
United States of America

Tel (423) 775-0792
Tel (800) 251-1033
Fax (423) 775-5813

grass.americas@tencate.com
www.tencategrass.com

Valued partnerships

TenCate is committed to advancing design improvements in synthetic turf field systems for optimum player performance and satisfaction. Guido Vliegen adds: 'For decades, TenCate Grass, recognized as the world leader of innovative synthetic turf fibers and backing for synthetic turf carpet, has also been recognized as the global market leader in technological advances and improvements to the playing field system.'

TenCate Grass recognizes that providing the most advanced turf systems only comes from having optimal collaboration from the best system partners. To that end, TenCate has teamed up with the highest quality suppliers of essential synthetic turf components and partners who are recognized as the best in turf installation.

TenCate Grass

Dayton (Tennessee), United States of America, Friday 26 August 2011

Note for the editor

Digital pictures are on your request available via: media@tencate.com

TenCate Grass

Guido Vliegen, Global Group Director

Telephone: +1 770 306 4277

Mobile: +1 770 317 8170

E-mail: g.vliegen@tencate.com

Internet: www.tencategrass.com or www.tencatefootball.com

TenCate (corporate)

Jaap de Carpentier Wolf, Head Corporate Communications

Telephone: +31 (0)546 544 306

Mobile: +31 (0)623 317 352

E-Mail: media@tencate.com

TenCate Grass develops and produces synthetic turf components and designs systems for top-flight sports, recreation and landscape applications. TenCate, with its partners, aims to operate a system approach. This gives users confidence in its playing characteristics and service life. TenCate Grass has production facilities in Europe, the Middle East and North America.

Royal Ten Cate (TenCate) is a multinational company that combines textile technology, chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate products are sold worldwide. Systems and materials from TenCate come under four areas of application: safety & protection; space and aerospace; infrastructure & the environment; sport and recreation. TenCate occupies leading positions in safety fabrics, composites for space and aerospace, advanced armour, geosynthetics and synthetic turf. TenCate is listed on NYSE Euronext (AMX).