

Press release

corporate communication

TenCate to sponsor Dutch pavilion at World Expo 2010 in Shanghai

TenCate will sponsor the synthetic turf for the Dutch pavilion during the World Expo 2010 in Shanghai, China. TenCate Grass has built up a leading position in the Asian synthetic turf market in recent years. This market is characterized by continuing growth, boosted by a growing number of new users and an increased preference for synthetic turf.

TenCate Grass synthetic turf in the colours grass green and water blue will be installed under the Dutch 'Happy Street' pavilion – which is built like a mini Dutch city along a 'floating' street in the shape of the Chinese lucky number 8. The synthetic turf is made of TenCate Tapeslide XP™ fibre, a durable and wear-resistant grass fibre. This modern version of the open Dutch landscape was designed by the artist John Körmeling, as was the pavilion. The World Expo will open in May.

TenCate Grass will supply the synthetic turf fibres and backing. TenCate has already been operating successfully on the Chinese synthetic turf market for a long time and special TenCate Grass synthetic turf fibres have been used for a number of major events. The synthetic turf hockey pitch used during the Olympic Games in Beijing (2008) for example was made of the very latest TenCate Grass synthetic turf fibres. TenCate Grass also delivered the synthetic turf for the National Flag Guard in the Forbidden City in Beijing in 2009. And at the end of 2009 the hockey matches played during the East Asia Games in Hong Kong were on synthetic turf pitches made of TenCate Grass materials.

Royal Ten Cate
Almelo, The Netherlands, Wednesday 3 February 2010

For further information:

Royal Ten Cate
Jaap de Carpentier Wolf, Head of Corporate Communications
Telephone : +31 0546 544 911
Mobile : +31 6 233 173 52
E-mail : media@tencate.com
Internet : www.tencate.com

TenCate Grass Europe
Esther van der Veen – Brummelhuis, marketing & communication Manager

Telephone : + 31 548 633 309
Mobile : + 31 6 288 769 99
E-mail : e.vanderveen@tencate.com
Internet : www.tencategrass.com

TenCate Grass Asia

Vincent Homrighausen, regional sales & marketing manager

Telephone : + 852 2280 4610
Mobile : + 852 9615 8009
E-mail : v.homrighausen@tencate.com
Internet : www.tencategrass.com

TenCate Grass develops and produces synthetic turf components and designs systems for top sport, recreation and landscape applications. Together with its partners TenCate Grass aims to achieve a system approach. This gives users confidence in its playing characteristics and durability. TenCate Grass has production facilities in Europe, the Middle East and North America.

Royal Ten Cate (TenCate) is a multinational company that combines textile technology, chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate products are sold worldwide.

Systems and materials from TenCate fall under four areas of application: safety and protection; space and aerospace; infrastructure and the environment; sport and recreation. TenCate occupies leading positions in protective fabrics, composites for space and aerospace, antiballistics, geosynthetics and synthetic turf. TenCate is listed on NYSE Euronext (AMX).