

## **TenCate™ Protective Fabrics Grants Exclusive Patent License to Massif Mountain Gear Company for Flame-Resistant Fleece**

**ATLANTA (May 7, 2007)** TenCate™ Protective Fabrics USA and Massif Mountain Gear Company announced a partnership today to provide military personnel worldwide with greater protection against winter weather and burn injuries.

The two companies have combined forces to produce and market flame-resistant fleece garments to global military organizations. The flame-resistant fleece fabrics employ innovative technology that advances flame and heat protection in technical outerwear to the highest level currently available anywhere in the world.

TenCate, the world's largest manufacturer of flame-resistant apparel fabrics, holds the patent to the fabric's unique protective properties. Under an exclusive license of TenCate's U.S. Patent 5,727,401, Massif Mountain Gear Company is the only company authorized to manufacture and sell the flame-resistant fleece fabric to the United States Military.

"In looking for a long-term partner in the flame-resistant fleece sector, we found that Massif leads the field in market share, performance, quality, and speed of innovation and is the perfect partner to help bring our patented technologies to market," said Don Olsen, CEO of TenCate Protective Fabrics USA. "There is an obvious synergy between the companies for future development efforts."

Jeff Roberts, CEO of Massif Mountain Gear Company, said TenCate's sterling reputation as the world leader in flame-resistant fabric technology was a key factor in forging the new relationship.

"Everyone who has an understanding of the major players in the personal protective fabrics industry knows that the TenCate Protective Fabrics team is second to none in research, development, and manufacturing expertise," Roberts said.

### **About Massif Mountain Gear Company**

Massif Mountain Gear Company designs and manufactures high-performance flame-resistant fabrics and outdoor clothing for military, law enforcement, wildland fire and industrial use. Additional information about Massif and its products can be found at [www.massif.com](http://www.massif.com).

### **TenCate Protective Fabrics**

TenCate Protective Fabrics is the world's largest manufacturer of high-performance flame-resistant apparel fabrics. Based in Georgia, the company provides its protective fabrics for use in garments for firefighters, military personnel and industrial workers.

TenCate Protective Fabrics is a subsidiary of Royal Ten Cate N.V. of The Netherlands. For additional information about TenCate Protective Fabrics and its products please visit [www.tencate.com/protective](http://www.tencate.com/protective) or contact John Shadinger, Vice President of Sales at (770) 969-1000.

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