

## PRESS RELEASE



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### **XENNIA REACHES AGREEMENT ON TERMS FOR ACQUISITION OF INKJET PRINT SOFTWARE COMPANY CAMETRICS**

**Xennia Technology Ltd, the world's leading industrial inkjet solutions provider, today announces the planned acquisition of the specialized digital printing software company Cametrics from the UK, furthering the capabilities and integration of its module portfolio. The companies have agreed on the most important terms, subject to due diligence the acquisition will be completed within the next few months.**

Xennia's modular approach makes inkjet implementation more straightforward for OEMs in key industrial applications such as ceramics, glass, textiles, packaging and product decoration. XenJet inkjet modules form a comprehensive suite comprising print engines, maintenance units, fluid controllers and software, backed up by integration packages supporting OEMs implementing inkjet processes based on these modules and XenInx inks and fluids.

XenJet Cygnus, Xennia's print software module, provides a 'printer manager' capable of running all modules of the printing system, including the print engine, fluid controllers, maintenance, motion and UV. Cygnus prints image files in any standard image format and handles variable data, such as barcodes and serial numbers, which change from print to print. Cygnus is based around Cametrics' iXpressia PrintEngine product, which supports image input in standard file formats, ICC colour management, raster image processing (RIP), print swath generation and variable image elements. PrintEngine controls all major industrial piezo printheads, and handles all inkjet printing configurations.

Commenting on Xennia's acquisition of Cametrics, Dr Alan Hudd, Managing Director says: "We have been working very successfully with Cametrics for a number of years. Their software is the best inkjet printing software on the market and is a pivotal element of our inkjet printing systems and modules. We look forward to joining forces to supply the seamlessly integrated industrial modules the industry has been waiting for. OEM partners and their end customers can use these modules to transform their inkjet ideas into production reality, increasing responsiveness, efficiency and profitability."

"This deal is an excellent outcome for Cametrics and for the inkjet industry", Cametrics Managing Director, Dr Jim Taylor commented. "We will continue to support all existing Cametrics customers and we are delighted to join Xennia's world class inkjet team."

Xennia's products – such as XenJet modules including XenJet Cygnus software – are being showcased at its stand at IPEX, located at Hall 9, Stand D300. Cametrics' iXpressia software is also showcased at its stand at IPEX, located at Stand 9F317 in the Springboard area of Hall 9.

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#### **Editors Notes:**

For further details on Xennia and the products it will be showcasing at IPEX, please contact:

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Accompanying images of the XenJet Cygnus graphical user interface are on request available via: [media@tencate.com](mailto:media@tencate.com)

**Xennia Technology Ltd** is a major driving force in the world of inkjet printing, with over 14 years in the industrial inkjet industry. As the world's leading industrial inkjet solutions provider, Xennia revolutionises manufacturing processes by implementing reliable inkjet solutions for applications like textiles, ceramics, packaging, product decoration, bio/healthcare and printed electronics. Xennia solutions comprise inkjet modules, systems and inks, backed up by development and support capabilities. Xennia's headquarters, R&D and manufacturing operations are located in Letchworth, UK, with regional sales offices in the USA and China. Xennia is proud to be awarded the 2010 Queen's Award for Enterprise.

For more information about Xennia, please visit [www.xennia.com](http://www.xennia.com).

Xennia is part of TenCate, the specialist materials company, headquartered in the Netherlands, which combines textile technology with related chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate is a global company with revenue of circa €1 billion, listed on the NYSE Euronext (AMX).

For more information about TenCate, please visit [www.tencate.com](http://www.tencate.com).

**Cametrics** is a software consultancy based near Cambridge, UK. ixPressia is the industrial inkjet division of Cametrics and has developed a range of production-ready Print Engine software to drive industrial inkjet printers.

For more information about ixpressia and Cametrics, please visit [www.ixpressia.com](http://www.ixpressia.com).