

Petition

van provincie Overijssel, gemeente Hellendoorn en Koninklijke Ten Cate

By the delivery of this petition to the standing parliamentary committees of Economic Affairs and Housing, Regional Development & the Environment, the provincial authorities of Overijssel, the municipal authorities of Hellendoorn and the Executive Board of Royal Ten Cate nv request:

- *support and commitment where possible for our efforts to make the Royal Ten Cate Master Plan practicable;*
- *assistance from the Minister of Housing, Regional Development & the Environment and the Secretary of State for Economic Affairs in obtaining the government grant for the realization of government aims in the implementation of the Master Plan.*



Gemeente
Hellendoorn

TENCATE

provincie **Overijssel**

Nijverdal-Zwolle, 3 October 2006

To the Members of the Lower House of the Dutch Parliament

Royal Ten Cate and Nijverdal have been linked within the boundaries of the present Municipality of Hellendoorn for the past three centuries. And yet we are not coming with a dusty tale from the past; we should like to request your attention to a proposition rich in opportunity, in which innovative enterprise goes hand in hand with the redevelopment of urban areas.

Industrial and urban renewal hand in hand

Royal Ten Cate (RTC) has long been located at several premises in Nijverdal. During this time RTC has developed from a traditional textile company into a high-tech entrepreneur in the field of modern materials. RTC is a listed company which has now become a global player with operations throughout the world.

Royal Ten Cate aims to modernize and concentrate its production and research centres in Nijverdal at its premises in Nijverdal Noord. In addition to the modernization of production, RTC is striving to achieve strengthening of its innovative power by the establishment of an open knowledge centre at the premises in Nijverdal. This centre will be created in relation to the development and strengthening of the cluster materials from the Twente Innovation Route and the developments in respect of the High Tech Facility Centre at the Knowledge Park Twente. To this end RTC is working together with the University of Twente and the Innovation Platform Twente. RTC prefers repositioning in Nijverdal, although there are also options to do this elsewhere in the world. RTC has laid down its investment plans in a Master Plan.

As a result of the concentration of the production and research centres in Nijverdal Noord, two industrial premises will become vacant in the built-up area adjacent to the centre of Nijverdal.

RTC's plans represent an opportunity for the municipality of Hellendoorn, for Nijverdal and for the Province of Overijssel. And not least, RTC's investment impulse represents the preservation and even an expansion of employment.

Considerable opportunities for residential development and for strengthening urban functions in Nijverdal will be created.

Nijverdal is on the N35, an important trunk road, and on the rail connection between the Urban Network Twente and Zwolle. Work will shortly start on the upgrading of and tunnelling under the N35 in order to relieve the centre of Nijverdal.

Opportunities for the implementation of government policy

The developments around the repositioning of Royal Ten Cate and the redevelopment of the factory premises that thus become vacant are perfectly in line with the aims and objectives of the "Ruimte en Pieken in de Delta" Policy Document. This project is an innovative catalyst for spatial development and investment. We should like to go through these elements with you.

1. Redevelopment of industrial premises and the environment

As a result of the operation outlined above, an opportunity will arise for the redevelopment of factory premises that are in the middle of the urban area and which cause nuisance in the form of smell and noise. The opportunities for redevelopment in Nijverdal offer possibilities for the restoration and the addition of spatial quality

2. Retention of innovative power and renewed economic activity

It is an important aim of government policy that economic growth will be safeguarded in the long term and that innovative companies are able to maintain their position among the world top. Government policy is aimed at delivering a regional and national contribution to the Lisbon strategy, formulated by the European Union. Through the key areas approach of the National Innovation Platform and the investment in promising clusters in innovative regions, as expressed in "Pieken in de Delta", the government's intention is to create focus and mass around highly competitive European and global companies and knowledge clusters. With Innovation Route Twente, Overijssel seeks to make a contribution to the implementation of both government and European policy. An important part of this innovation route is the development and reinforcement of the already strongly developed cluster materials. RTC's investment pro-

gramme contributes to the further build-up and development of this cluster and fits entirely in the turnaround to high-tech and innovative activity while safeguarding employment at a high level. The relationship with the University of Twente is of importance here.

3. *Clustering and utilization of existing urban area*

The concentration of RTC's production and research and the residential development programme will be carried out in the existing built-up area. This fits in with the policy of clustering urbanization and economic activity in towns and villages. In this case all the renewal is concentrated in the existing built-up area of Nijverdal, which is in line with the ambition of the Space Policy Document (the economical use of space).

4. *Impulse for residential development*

Through the redevelopment of RTC's premises that become vacant, space is created for a considerable programme of residential development and thus an acceleration in the residential development production that can provide an answer to the shortage on the housing market.

5. *Soil purification*

Soil purification is an inevitable part of the redevelopment but it also offers an advantage. An important contribution can be made to the government's ambition of having cleaned up or controlled all soil pollution by around 2030.

6. *Preservation of Monuments and Historic Buildings*

There are considerable national monuments in the field of industrial heritage standing on the premises to become vacant at Hoge Dijkje. Cultural-historical quality can prove to be a source of inspiration for environmental planning here.

7. *Ecological zone and soil hydrology*

With the redevelopment of the factory premises that become vacant the opportunity arises for adding quality to the ecological zone in the area around the River Regge. In the process measures will also be taken for improving the soil hydrology.

Cooperation makes us strong

The Municipality of Hellendoorn, the Province of Overijssel and Royal Ten Cate are working together closely on the renewal tasks described above. We jointly offer you herewith the document 'For the town and for the world', which describes the ambitions and tasks. This document discusses the financial picture of the total operation: investing in the future, cleaning up the past, protecting what is valuable, building for housing, adding quality to the spatial environment.

The business case for the redevelopment of both factory premises is not yet conclusive. We would therefore request you, when dealing with the budgets of Economic Affairs and Housing, Regional Development & the Environment, to give our plans positive consideration in your decision-making.

Yours faithfully,

Royal Ten Cate nv,



L. de Vries

Province of Overijssel,



T.W. Rietkerk

Municipality of Hellendoorn,



J.J. van Overbeeke

Zwolle-Nijverdal, 3 October 2006

