



Press release

investor relations

Ten Cate Corporate Partner of Johan Cruyff Foundation

As part of its 300th anniversary celebrations, Royal Ten Cate has decided to support the work of the Johan Cruyff Foundation by means of multi-year cooperation. The Cruyff Foundation supports and stimulates sport and exercise worldwide for children with and without a handicap.

Ten Cate Thiolon, the specialist in synthetic grass technology, is already Founding Partner of the Cruyff Courts with synthetic grass, an initiative to enable street football to be played on synthetic turf pitches. The first project in Lelystad, the Aron Winter Pitch, has already been completed. This form of playing sports close to home has a clear charitable and social function. These initiatives are also supported by the KNVB (the Dutch Football Association) and the Dutch National Team, who have committed themselves to building some three pitches: the Cruyff Courts Oranje Velden (Orange Pitches).

Ten Cate stresses the importance of these initiatives and through its sponsoring also supports the general principles of the Johan Cruyff Foundation.

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For further information please contact:

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