

PRESS RELEASE

Letchworth, UK, Monday 30th August 2010

XENNIA ESTABLISHES GLOBAL DISTRIBUTION NETWORK

Xennia Technology Ltd, the world's leading industrial inkjet solutions provider, announces today its first distribution agreements for its products. Xennia's distributors will supply Xennia systems and inks to key markets worldwide, strengthening Xennia's global presence.

Distribution agreements for the Indian subcontinent, Spain, Singapore and South East Asia mark the first step in Xennia's strategy of using distributors to widen its geographical reach and maximise growth by targeting key global markets. "Xennia's range of robust printing systems offer complete production solutions ready for use in key industrial applications. Our new system distributor network is complementary to our strategy of providing inkjet modules to OEMs with market access, allowing Xennia to maximise opportunities for growth worldwide," says Dr Alan Hudd, Xennia's Managing Director. "We received a tremendous amount of interest at the trade shows IPEX and FESPA from companies interested in offering our solutions to their individual territories. We intend to work with the best of these companies, giving them marketing, sales and technical support to help them achieve success, with a target of building our network to 10-12 territories by the end of 2010."

High performance

The printing systems available for distribution include the Xennia Sapphire scanning XY printer, Xennia Aquamarine rigid box printer, Xennia Ultramarine continuous production printer, Xennia Cerulean product decoration printer and Xennia Viridian narrow web printer. All these systems are available with the XenInx range of high performance specialist inks for key industrial applications, including ceramic, textile, glass, flooring laminate, packaging and graphics printing.

Vaanix Industries Pvt. Ltd., part of the Vaan Group of Industries, will supply Xennia printing systems and inks in **India** and the rest of the SAARC region. Navin Chandra Jha, Director of Vaanix comments: "Vaanix has extensive experience in supplying printing systems and consumables in the Indian market. We are looking forward to introducing Xennia's systems to enable Indian customers to benefit from the lowered production costs, increased productivity and fast response to customer demands that this superb digital technology can bring."

MAG-D-PRINT S.L. (MDP) will distribute Xennia's products in **Spain** for industrial and graphics applications. Jordi Grau, Executive Director of MDP comments: "MDP is keen to introduce solutions based on Xennia's excellent technology into our territory as a complement to the



traditional printing equipment we currently supply. We believe that our knowledge of the market and partnership with Xennia will lead to great success.”

Anexus Pte. Ltd. distributes Xennia’s products in **Singapore and South East Asia** for printed electronics and functional materials applications. Wilson Wong, General Manager of Anexus comments: “Anexus provides innovative solutions into the high technology market in South East Asia. We have built an extensive network among renowned research institutions, universities, R&D laboratories and semiconductor manufacturing plants. We recognize the need for our clients to accelerate research results and production yields with cost efficiency, and Xennia’s technology fits this need perfectly. We look forward to mutual success from our partnership with Xennia.”

Editors Notes:

For further details on **Xennia** and its products, please contact:

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Xennia Technology Ltd is a major driving force in the world of inkjet printing, with over 14 years in the industrial inkjet industry. As the world’s leading industrial inkjet solutions provider, Xennia revolutionises manufacturing processes by implementing reliable inkjet solutions for applications like textiles, ceramics, packaging, product decoration, bio/healthcare and printed electronics. Xennia solutions comprise inkjet modules, systems and inks, backed up by development and support capabilities. Xennia’s headquarters, R&D and manufacturing operations are located in Letchworth, UK, with regional sales offices in the USA and China. Xennia is proud to be awarded the 2010 Queen’s Award for Enterprise. For more information about Xennia, please visit www.xennia.com.

Xennia is part of **TenCate**, the specialist materials company, headquartered in the Netherlands, which combines textile technology with related chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate is a global company with revenue of circa €1 billion, listed on the NYSE Euronext (AMX). For more information about TenCate, please visit www.tencate.com.