TENCATE GRASS

Press release

marketing communication

TenCate Grass files $100 million claim against FieldTurf

TenCate Grass is seeking more than $100 million in damages from FieldTurf based on a number of claims that include libel, slander, false advertising, and breach of contract. The claims of TenCate Grass are recently filed in a US District Court.

TenCate Grass brings these claims following various (marketing) communication and public information of FieldTurf which directly or indirectly refer to TenCate Grass products and / or this TenCate division.

"Our competitive advantage is a direct result of our significant investments in the quality and reputation of our company and its products during many years. We will claim the reputation of TenCate Grass and our products", says Guido Vliegen, Group Director of TenCate Grass.

TenCate Grass
Dayton (Tennessee), United States of America, Monday, 26 September 2011

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TenCate Grass is the leading and worldwide supplier of synthetics turf components and systems for top-flight sport, recreation and landscape applications. Through dedicated partners, TenCate Grass is succeeding in its goal of further improving the quality and durability of its total synthetic turf systems. In this respect, TenCate cooperates with most FIFA-preferred producers and other leading partners in the

industry. TenCate Grass is providing these partners with customer-specific fibers and systems to differentiate these brands in the marketplace. TenCate Grass has production facilities in Europe, the Middle East and North America.

Royal Ten Cate (TenCate) is a multinational company that combines textile technology with chemical processes and material technology in the development and production of functional materials with distinctive characteristics. TenCate products are sold throughout the world.
Systems and materials from TenCate come under four areas of applications: safety and protection; space and aerospace; infrastructure and the environment; sport and recreation. TenCate occupies leading positions in protective fabrics, composites for space and aerospace, antiballistics, geosynthetics and synthetic turf. TenCate is listed on NYSE Euronext (AMX).